

Corporate Overview

ValueClick Europe is a leading provider of digital marketing solutions, enabling advertisers, agencies and publishers to reach consumers through all major online marketing channels. Through its five main businesses: vcmedia, Commission Junction, Mediaplex, PriceRunner and Search123, ValueClick provides a comprehensive portfolio of digital marketing solutions. ValueClick Europe is part of ValueClick, Inc. (Nasdaq:VCLK).

vcmedia

Uniquely positioned at the centre of the online market in the UK, vcmedia offers a complete range of creative advertising solutions for advertisers and publishers. For advertisers, vcmedia provides a quality, targeted audience with high reach in the UK. For publishers, vcmedia offers significant revenue streams, superior branding and direct response advertising campaigns.

www.vcmedia.co.uk



Commission Junction

Commission Junction provides advanced affiliate marketing solutions that help marketers increase online leads and sales. By facilitating strategic relationships between advertisers and publishers through the use of superior technology solutions and professional account management services, Commission Junction drives significant results for many of Europe's largest advertisers.

www.cj.com



Mediaplex

Mediaplex provides technology and services that enable advertisers, agencies and website publishers to manage their online advertising and email campaigns. Mediaplex's solutions include: MOJO Adserver; third party ad serving for advertisers and agencies; MOJO Publisher; ad management for online publishers and MOJO Mail for email campaign management and delivery.

www.mediaplex.com



PriceRunner

PriceRunner is the UK's most comprehensive price comparison website. It allows effective comparisons on prices, product specifications, delivery terms and free reviews on both products and retailers. PriceRunner is unique in providing consumers with a completely independent overview of the market by always putting the cheapest price first and listing both online and high street retailers.

www.pricerunner.co.uk



Search123

Search123 is a pay-per-click search engine in which marketers bid for placement within search results. It is an aggregator of the best paid listings in the UK market and currently includes listings from Overture, Mirago and WebFinder and later in 2005, PriceRunner and Commission Junction advertisers. Search123 is an affordable complement to larger pay-per-click engines, enabling marketers to realise additional search volume from hundreds of quality UK sites.

www.search123.uk.com



If you would like further information on ValueClick, please visit www.valueclick.com, email info.uk@valueclick.com or call 020 8785 5800. ValueClick has offices in London, Paris, Munich and Stockholm as well as across the United States.