

Press Release – 21 October 2003

Sit back, relax - and do your Christmas Shopping.

Save time, money and let Pricerunner do the foot work for you.

www.pricerunner.co.uk

As much as you may try to avoid the greetings cards, Christmas lights in town and carols in the shops, Christmas really is just around the corner.

Instead of panicking about how little money you have to spend and how many presents you need to buy, let Pricerunner save you both time and money.

Pricerunner is the only price comparison service that compares prices of products from both online and offline retailers with over 128,159 products from over 692 retailers, plus more than two million books CDs and films.

Not sure what to buy your mum or brother? Check out Pricerunner lists of top selling products in each category listed on the site, or simply click on your desired category and search for the exact product you want.

- **Books, Films, Music**
- **Games & Consoles** – Xbox, PS2, Nintendo Cube, all games
- **Home Cinema** - plasma/ LCD screens, DVD players, projectors, sound cards,
- **Home Appliances** – freezers, kettles, cookers, microwaves, vacuums
- **Sound & Vision** – MP3 players, speakers, camcorders, TVs
- **Computing, Software** – Storage, computers, peripherals, memory
- **Photography** – cameras, digital cameras, printers, paper, accessories
- **Phones** – mobiles (SIM-free, pay-as-you-go, contract), fixed line, cordless
- **Household bills** – Gas, electricity, insurance, finance TV subscriptions
- **Personal care** – dentists, hair removal, women's beauty, clippers shavers

For those who want to avoid Christmas queues and cold, dark late night shopping, there are two options:

- Save time, energy, sanity and petrol by shopping online
- Or reduce the amount of time you spend comparing prices from shop to shop by knowing exactly who has the best deal that day.

Pricerunner's Christmas shopping tips:

Music lovers looking to buy Apple's latest MP3 bombshell should head to www.amazon.co.uk to get the cheapest **Apple iPod 20GB** for £294.99 (inc. delivery) whereas it is also being sold at www.dabs.com and www.unbeatable.co.uk for £320.08 and £334.99 respectively = **a difference of £30.**

Gamers will be happy to hear that **Tomb Raider - The Angel Of Darkness** is cheapest to buy at www.mx2.co.uk at £27.98 (inc. delivery) whereas it is being sold at PC World for £43.98 = **a difference of £16.00**

Gadget lovers who have been lusting after **colour PDAs** this year the **Sony Clie PEG - UX50** can be found cheapest to buy at www.amazon.co.uk whereas it is also being sold £549.99 (inc. delivery) www.unbeatable.co.uk £607.98 (inc. delivery) = a **difference of £57.99**

Men that have everything... including a stubble... the brand new **Braun 6680 FreeGlider Deluxe Model Shaver** is a steal at www.amazon.co.uk at £84.97 so remember that when you are heading to Argos where they will charge you £111.95 = a **difference of £26.98**

Film buffs: The fantastic blockbuster, **Lord Of The Rings: The Two Towers (Extended Edition)** is now available as a DVD Collector's gift set, buy it cheapest at www.dvd.co.uk £34.99 or pay £46.99 at www.dvdstreet.infront.co.uk = a **difference of £11.00**

The gift that keeps on giving...

It is as they say 'the thought that counts' - so if you are on a low budget this Xmas why not use Pricerunner to save someone money for the rest of their life by working out how they can reduce their **household bills**.

Best Digital TV package. Simply type in your post code, and tick the box you are most interested in: broadband, entertainment, sports, children's TV and Pricerunner will compare packages from Sky, Freeview, ntl and Telewest detailing costs and services.

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Background information

Pricerunner.com is one of two business areas within Pricerunner. Pricerunner.com offers product and price comparisons in the categories personal care, books, computers, films, finance, games and consoles, golf, home appliances, home cinema, household bills, insurance, music, phones, photography, software and sound and vision. Pricerunner.com was the first site in the UK to compare information from both online and high street stores. By giving the consumer an objective and informative overview, Pricerunner.com makes it easier for the consumer to make a smarter purchase more quickly. The other business area is Pricerunner Research, which generates and refines statistics based on data from Pricerunner.com, e.g. price statistics, product statistics and consumer behaviour statistics. Pricerunner was founded in July 1999 and the service was launched in December 1999. The main owners are NewMedia SPARK, Bonnier Venture, TDC (former Tele Denmark) and 3i.

For more information please contact the press office:

Peppercom UK Ltd.

Tel: 0207 253 0265

Email: gfirth@uk.peppercom.com fhollis@uk.peppercom.com

www.pricerunner.co.uk

Georgina Firth mobile: 07778 241 333

Fiona Hollis mobile: 07973 906 965