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COMMISSION JUNCTION ANNOUNCES NEW SENIOR APPOINTMENTS

ValueClick Inc's (NASDAQ: VCLK) Commission Junction, a provider of advanced affiliate marketing solutions announces three new senior appointments for the UK office. The expansion includes the promotions of Tina Judic to Client Development Director and Kevin Addley to Senior Sales Manager. In addition, Barnaby Chapman joined the Commission Junction team in March 2005 as European Product Manager. He arrived from DoubleClick International TechSolutions Ltd, where he worked as Senior Account Manager and Solutions Services Consultant, EMEA.

Tina Judic joined Commission Junction in June 2002 and has been responsible for managing the growing account management team and the strategic development of key advertiser accounts such as Capital One, eBay and Expedia. Tina's new role includes leading a newly created publisher team and focusing on enhancing the performance of the Commission Junction network across Europe.

Kevin Addley joined Commission Junction in 2004, having previously held a variety of senior sales and account management roles for VCMedia, Mediaplex and Search123, the pay-per-click search engine. In his new role Kevin is responsible for the growth and development of the UK sales team and will focus on promoting a suite of affiliate marketing solutions to new and existing advertising and agency clients.

In the newly created role of Product Manager, Barnaby Chapman is responsible for leading the future product development for Commission Junction in Europe. He will specifically address and clearly

define the needs of clients and will act as the central point of contact for all product related matters. In addition, Barnaby will serve as the main conduit between European and US product teams.

Commenting on his new role, Barnaby says “I am very excited to have joined Commission Junction at a time when affiliate marketing is expanding rapidly across Europe. In such an evolving industry our client needs are constantly changing and I will ensure that product development continues to excel and meet all expectations. I look forward to working with the European management team in making this expansion successful.”

Jonathan Forster, UK Country Manager, Commission Junction said: “One of the key components of our continued success is the development of the best possible technology for the UK market and top quality client service. These appointments will help to achieve those goals.”

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About ValueClick:

About ValueClick

ValueClick, Inc. (Nasdaq: VCLK) is the leading global provider of digital marketing solutions. We enable advertisers, agencies and publishers to reach consumers in all major online marketing channels through our four wholly owned businesses:

ValueClick Media (<http://media.valueclick.com>) provides a wide range of online marketing solutions – including web marketing, email marketing, lead generation marketing, and search marketing – to create awareness, build brands, deliver targeted visitors, generate leads, drive sales, and grow customer relationships.

Commission Junction (www.cj.com) provides advanced performance marketing solutions that help marketers increase online leads and sales. By facilitating strategic relationships between advertisers and publishers, Commission Junction leverages its proven expertise in affiliate marketing, optimised advertising and search marketing to drive measurable results for its clients.

Mediaplex (www.mediaplex.com) provides technology and services that help advertisers, agencies and website publishers manage their online advertising and permission-based email campaigns.

Pricerunner.com (www.pricerunner.com) is a leading provider of online shopping comparison services.

For more information, please visit www.valueclick.com.

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