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**Ex-Kelkoo Co-Founder Appointed as Commission Junction's First
European Sales Director**

UK Head of Sales Arrives from GCap Media

ValueClick Europe's Commission Junction division, one of the leading affiliate marketing companies in Europe, has appointed its first European Sales Director.

Pablo Gravier joined on 28 June in the new role and will work with the sales teams in France, UK, Germany and the Nordic region to develop the ongoing the sales strategy and identify new opportunities within the competitive European marketplace. He will also work closely with Client Development Directors in each country to build and maintain senior level client contact with advertisers, agencies and affiliates.

Pablo was previously UK Country Manager for Kayak.com, a top travel site, and before that, in 1999 Pablo was a co-founder of Kelkoo and held the title of VP, Strategy and Business Development.

The UK sales team has been bolstered by Murray Phillipson who joined as Head of Sales, arriving from GCap Media on 20 July.

Murray will lead the sales team and will be tasked to add direct and agency clients to the company's key sector divisions such as travel, retail, finance and telecommunications as well as investigate new channels. Murray was Client Manager at GCap Media where he was responsible for finance, retail, telecoms and media clients. He has also worked in senior sales roles at The Times Newspapers and Media Week.

Alison Guise, UK Managing Director at Commission Junction said, "Our teams across Europe are very excited to have Pablo on board. I know that he will bring to the table an experienced, holistic take on the company's new business direction, and his extensive knowledge of individual markets is exactly what we need to cement our position as one of the most successful affiliate marketing networks in Europe."

"In addition Murray has arrived with an excellent experience across a range of media landscapes, and his knowledge of different sectors will complement Commission Junction's approach to our clients."

Commenting on his appointment, Pablo Gravier said, "Commission Junction has had a very successful 2006 and 2007, adding clients and staff as well as new technologies and partnerships with third parties. All this demonstrates that it is a major force in affiliate marketing and I look forward to working with the teams across the EU markets."

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About ValueClick:

ValueClick Inc. (Nasdaq: VCLK) is one of the world's largest integrated online marketing companies. Through its individual brands, ValueClick offers comprehensive and scalable solutions that deliver cost-effective customer acquisition for advertisers and revenue for publishers. ValueClick provides advertisers and publishers with performance-based solutions through all online marketing channels. Brand offerings include:

- vcmedia - *online advertising network and ad sales for advertisers and publishers*
- Commission Junction - *affiliate marketing*
- PriceRunner.co.uk – *the UK's most comprehensive and impartial price comparison website*
- Mediaplex - *intelligent technology for digital marketing, including adserving, email marketing and paid search bid management.*

For more information, please visit www.valueclick.co.uk.

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