



6 JUNE 2006

COMMISSION JUNCTION UNIVERSITY 2006 OPEN FOR REGISTRATION!

Keynote speaker is Doug Richard, from BBC's 'Dragon's Den' TV show

Commission Junction, one of the world's leading affiliate marketing companies, is hosting its annual Commission Junction University (CJU) event on 12 July 2006 at Chancery Court Hotel, London.

Expected to be over-subscribed, the one-day conference will be attended by more than 100 advertisers and affiliates, who are there to network and learn more about trends within the affiliate marketing industry.

The agenda will focus on a wide range of topics including: a search panel debate; industry developments; the evolution of affiliate marketing and where it's going next; and a discussion about affiliate network quality. Sessions will be co-presented by experts from Commission Junction and Europe's leading advertisers from the retail, travel, betting and finance sectors. A new Commission Junction service will also be announced on the day.

As keynote speaker, Doug Richard will address the audience on how to 'spot great ideas'. He will discuss how to identify and develop great ideas based on his extensive experience as an entrepreneur, technology visionary and creator of businesses both in the U.S. and Europe.

Alison Guise, UK Country Manager for Mediaplex and Commission Junction said: "It goes without saying that CJU is going to be an informative, engaging and fun day for everyone attending! By hosting this event, we intend to show current advocates of affiliate marketing how they can grow and develop their programs more effectively, and bring the benefits of affiliate marketing to a wider audience, illustrating to advertisers how it can complement other forms of online marketing and advertising.

More details about the conference agenda, and how to register are available at http://www.cj.com/about/cju2006_uk.jsp.

- Ends -

Contact Details:

ValueClick Europe
Lisa Artemis
PR Manager
Tel: +44 (0)20 8785 5835
Email: lartemis@valueclick.com

About ValueClick:

ValueClick Inc. (Nasdaq: VCLK) is one of the world's largest integrated online marketing companies. Through its individual brands, ValueClick offers comprehensive and scalable solutions that deliver cost-effective customer acquisition for advertisers and revenue for publishers. ValueClick provides advertisers and publishers with performance-based solutions through all online marketing channels. Brand offerings include:

- *vcmedia - online advertising network and ad sales for advertisers and publishers*
- *Commission Junction - affiliate marketing*
- *PriceRunner.co.uk – the UK's most comprehensive and independent price comparison website*
- *Mediaplex - intelligent technology for digital marketing, including adserving, email marketing and paid search bid management.*

For more information, please visit www.valueclick.co.uk.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, ValueClick's ability to successfully integrate its recently completed Fastclick and Webclients mergers, trends in online advertising spending and estimates of future online performance-based advertising. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including: its Annual Report on Form 10-K filed on March 31, 2006 and amendment to its Annual Report on Form 10-K/A filed on April 21, 2006; its current report on Form 8-K filed on February 27, 2006; recent quarterly reports on Form 10-Q and Form 10-Q/A, other current reports on Form 8-K; its amended registration statement on Form S-4, filed on September 27, 2005; and its final prospectus on Form 424B3 filed on September 28, 2005. Other factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements include, but are not limited to, the risk that market demand for online advertising, and performance-based online advertising in particular, will not grow as rapidly as predicted. ValueClick undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.