



AWARD WINNING MICROSOFT SALES HEAD IS HIRED BY COMMISSION JUNCTION

ValueClick Europe's Commission Junction division, one of the leading affiliate marketing companies in Europe, announces the appointment of Cheryl Ingram as UK Client Development Director.

Cheryl started on the 11th of February and is responsible for all new business and existing business, both advertiser and affiliate focused in the UK. She will work closely with the European management team as well as the sales and the account management teams in France, UK, Germany and the Nordic region to develop and maintain senior level client contact with advertisers, agencies and affiliates and other partners.

Cheryl is a highly experienced new media professional, having joined from Microsoft Digital Advertising Solutions where she was Head of UK Agency Sales. She has a successful commercial track record, having grown her team and the division's sales incrementally year on year. Cheryl has won individual awards including 'International Sales Person of the Year' and 'Deal of the Year'.

Cheryl joined MSN as Head of Recruitment in 2000 before moving across to the sales team, and prior to this role, was a senior financial recruitment consultant. Cheryl previously worked for a number of pharmaceutical companies in South Africa, including Glaxo.

Her arrival follows another senior level appointment, that of Pablo Gravier who joined as European Sales Director in June 2007.

Commenting on her new role, Cheryl Ingram said, "Online advertising continues to demonstrate to brands that it is the most accountable medium of choice for marketers. Commission Junction's continued investment in solutions and their evolution of services for affiliate marketing - along with the other ValueClick businesses - ensures that customers are able to optimise every element of their global campaign strategy. I am very excited to join the Commission Junction team."

Alison Guise, General Manager Europe, Commission Junction and UK Managing Director, Mediaplex said, "At Commission Junction we have demonstrated our ability to deliver and exceed our client's briefs, and we are investing in further development with Cheryl's appointment. Cheryl is an incredibly well respected, talented and experienced individual within digital media. Along with the rest of the European management team, I look forward to working closely with her and taking Commission Junction and our clients from strength to strength, working towards our goal of being the network of choice across Europe."

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About ValueClick:

ValueClick Inc. (Nasdaq: VCLK) is one of the world's largest integrated online marketing companies. Through its individual brands, ValueClick offers comprehensive and scalable solutions that deliver cost-effective customer acquisition for advertisers and revenue for publishers. ValueClick provides advertisers

and publishers with performance-based solutions through all online marketing channels. Brand offerings include:

- vcmedia - *online advertising network and ad sales for advertisers and publishers*
- Commission Junction - *affiliate marketing*
- PriceRunner.co.uk – *the UK's most comprehensive and impartial price comparison website*
- Mediaplex - *intelligent technology for digital marketing, including ad serving, email marketing and paid search bid management.*

For more information, please visit www.valueclick.co.uk.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, ValueClick's ability to successfully integrate its recently completed Fastclick and Webclients mergers, trends in online advertising spending and estimates of future online performance-based advertising. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including its Annual Report on Form 10-K filed on March 31, 2006, its current report on Form 8-K filed on February 27, 2006, recent quarterly reports on Form 10-Q, other current reports on Form 8-K, its amended registration statement on Form S-4, filed on September 27, 2005, and its final prospectus on Form 424B3 filed on September 28, 2005. Other factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements include, but are not limited to, the risk that market demand for online advertising, and performance-based online advertising in particular, will not grow as rapidly as predicted. ValueClick undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.