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Ask.com and PriceRunner.co.uk partner in the UK

PriceRunner.co.uk, the UK's most comprehensive and impartial price comparison service has today announced that it has been appointed by Ask.com, one of the leading search engines, to develop its shopping solution in the UK. This brand new channel is set to go live in early November in time for the lead up to Christmas.

Ask.com, the fastest growing search engine, is renowned for its innovative search technologies that deliver fast and relevant results. It has selected PriceRunner.co.uk to expand the shopping search channel of its site through a white label version of PriceRunner.co.uk. This means that consumers searching for products on Ask.com will now have access to product information across more than 200 different categories and millions of products.

Oliver Hill, VP Business Development at Ask.com comments; "We made the decision to bring PriceRunner.co.uk on board as we want to be able to offer our customers a comprehensive variety of information to any shopping search that they may have. PriceRunner.co.uk appealed to us because it offers unbiased product information from the largest range of retailers possible and is focused on delivering on user experience in addition to price."

Mattias Berg, Managing Director of PriceRunner.co.uk, comments, "We are delighted to be working with Ask.com as their new provider of price comparison information. It is an excellent opportunity for us to promote and grow the level of traffic to our merchants. Ask.com provides a very comprehensive service to every user, and we are dedicated to expanding its shopping channel solution to offer the best product and price comparison available."

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About ValueClick:

ValueClick Inc. (Nasdaq: VCLK) is one of the world's largest integrated online marketing companies. Through its individual brands, ValueClick offers comprehensive and scalable solutions that deliver cost-effective customer acquisition for advertisers and revenue for publishers. ValueClick provides advertisers and publishers with performance-based solutions through all online marketing channels. Brand offerings include:

- *vcmedia - online advertising network and ad sales for advertisers and publishers*
- *Commission Junction - affiliate marketing*
- *PriceRunner.co.uk – the UK's most comprehensive and impartial price comparison website*
- *Mediaplex - intelligent technology for digital marketing, including adserving, email marketing and paid search bid management.*

For more information, please visit www.valueclick.co.uk.

About Ask.com

- Ask.com is a leading search engine, combining world-class search technology with one-of-a-kind search tools to help people get what they are looking for faster. Ask.com is a division of IAC Search & Media, a wholly-owned business of IAC.
- Ask.com re-launched in June, now offering a richer search experience. Bringing together information from the best range of sources available, yield results in from – the web, music, news, video, reference, image and blog content.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, ValueClick's ability to successfully integrate its recently completed Fastclick and Webclients acquisitions, trends in online advertising spending and estimates of future online performance-based advertising. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including: its Annual Report on Form 10-K filed on March 31, 2006 and amendment to its Annual Report on Form 10-K/A filed on April 21, 2006; its current report on Form 8-K filed on February 27, 2006; recent quarterly reports on Form 10-Q and Form 10-Q/A; other current reports on Form 8-K; its amended registration statement on Form S-4 filed on September 27, 2005; and its final prospectus on Form 424B3 filed on September 28, 2005. Other factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements include, but are not limited to, the risk that market demand for online advertising, and performance-based online advertising in particular, will not grow as rapidly as predicted. ValueClick undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.