



Date: 18th November 2009

COMMISSION JUNCTION UNLEASHES NEW TALENT

Commission Junction is today announcing the appointments of Sam Richards as the new Head of UK Sales and Lieke Schriks as Agency Account Manager UK, as Commission Junction continues to expand following recent client wins including; Sainsbury's, Egg and XX.

Richards comes on board following Florian Gramshammer's promotion to Head of Agency & International Client Servicing, and will be responsible for developing relationships with top UK advertisers, focusing on driving revenue opportunities directly with clients. Schriks will be responsible for looking after the development and growth of agency accounts across the UK.

Richards joins Commission Junction with a strong sales background having spent four years as the Digital Head of Sales at PFJ Recruitment, working with key clients including; Expedia, eBay, AOL and Estee Lauder. Before this he held the position of Recruitment Manager at Phones 4U.

Prior to joining Commission Junction Schriks built up her affiliate marketing experience whilst working for TradeDoubler in the Netherlands. After this she held an events management role at Shell Oil before making the decision to re-join the affiliate industry.

Alison Guise, General Manager, Commission Junction Europe, commented: "Commission Junction continues to get stronger as we bring on new clients and new talent to keep growing the business. We are thrilled to have Sam and Lieke on board and are confident that they will be incremental to our ongoing success as we move into 2010."

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About ValueClick, Inc.

ValueClick, Inc. (Nasdaq: VCLK) is one of the world's largest integrated online marketing companies, offering comprehensive and scalable solutions to deliver cost-effective customer acquisition for advertisers and significant revenue for publishers. Through its individual brands, ValueClick's performance-based solutions allow advertisers and publishers to reach their potential through all online marketing channels. UK brand offerings include:

ValueClick Media – global online advertising network and ad sales for advertisers and publishers

- Commission Junction – world's largest affiliate marketing network
- PriceRunner – the UK's most comprehensive and impartial price comparison service
- Mediaplex - intelligent technology for digital marketing, including adserving, email marketing, tracking and paid search bid management.

- For more information, please visit <http://www.valueclick.co.uk>

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, the risk that market demand for online advertising in general, and performance based online advertising in particular, will decline or will not grow as rapidly as predicted, and the risk that legislation and governmental regulation could negatively impact the Company's performance. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including, but not limited to: its annual report on Form 10-K filed on March 2, 2009; recent quarterly reports on Form 10-Q; and other current reports on Form 8-K. ValueClick undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events