



6th January 2011

COMMISSION JUNCTION SIGNS EIGHT PREMIUM BRANDS TO ITS NETWORK IN THREE MONTHS

London, 6th January 2011 – ValueClick’s Commission Junction, the leading global provider of affiliate marketing solutions, has been hired by eight premium merchants to run their affiliate marketing programmes in the UK.

Joining over 250 other quality merchants the latest additions are: TJHughes (department store); iSUBSCRIBE (magazine subscription superstore); Club Med (all-inclusive holidays); Cheapflights (flight comparison site); Qatar Airways (airline); Garmin (portable navigation device retailer); Fenchurch (fashion retailer); and Past Times (Vintage gift retailer).

The merchants chose Commission Junction based on their experienced account management team and the level of service. Commission Junction staff have been with the company for an average of 2.5 years and have one of the lowest programme to Account Manager ratios in the industry.

Claire Sharp, Affiliate Manager, iSUBSCRIBE said *‘We chose to exclusively partner with Commission Junction because they presented us with an affiliate marketing solution which showed a thorough and innovative perspective of our business. Since going live on the network they have lived up to this promise, our Account Manager’s understanding of our products has allowed us to target our customers using the full width and breadth of their publisher-base.’*

Stephen McCartney, Ecommerce Project Manager, TJ Hughes said *“Since partnering with Commission Junction we have received exceptional service. There has been no problem too big to solve, even building us a product feed. The programme has been launched with a flying start, providing us with far better results than we anticipated. Our Account Manager has worked tirelessly to make our programme a success.”*

Florian Gramshammer, Client Development Director for Commission Junction said *“ We are extremely pleased to be adding such a strong calibre of clients to our existing portfolio. At Commission Junction we*

*pride ourselves on offering our clients a best-in-class service and strategic affiliate marketing solutions.
We look forward to long and profitable relationships with these new, leading brands.*

Contact Details

Hannah Luckie
Marketing Manager
Tel: * 44(0) 20 8785 5802
Email: hluckie@valueclick.com

About ValueClick

ValueClick, Inc. (NASDAQ: VCLK) is one of the world's largest integrated online marketing companies, offering comprehensive and scalable solutions to deliver cost-effective customer acquisition for advertisers and significant revenue for publishers. Through its individual brands, ValueClick's performance-based solutions allow advertisers and publishers to reach their potential through all online marketing channels. UK brand offerings include:

- ValueClick Media – global online advertising network and ad sales for advertisers and publishers
- Commission Junction – world's largest affiliate marketing network
- PriceRunner – the UK's most comprehensive and impartial price comparison service
- Mediaplex – intelligent technology for digital marketing, including adserving, email marketing, tracking and paid search bid management

For more information, please visit www.valueclick.co.uk.